

EXPRESSION OF INTEREST - BUSSELTON FRINGE FESTIVAL 2025

Acting Up Academy of Performing Arts is calling for Expressions of Interest to perform in the Busselton Fringe Festival 2025.

Busselton Fringe program goes beyond mere entertainment; it represents a commitment to supporting accessible and inclusive events. Everyone involved - artists, venues and audiences - comes together to invest in a creative platform, crafting a unique and organic occasion that transcends the ordinary.

Busselton Fringe had a highly successful 2024 festival program and is looking to build on this momentum for our 2025 program.

March is synonymous with the beloved Busselton Fringe festival, promising a delightful array of entertainment to tickle every taste bud. From mesmerizing dance performances and side-splitting comedy to jaw-dropping circus acts and beyond, the festival boasts a lineup featuring cherished local talents and exciting new faces.

IMPORTANT DATES

Expressions of Interest Open	September 2024
Expressions of Interest Close	30 November 2024
EOI Applicants notified by	Mid December 2025
Festival Dates	1 March – 23 March 2025

THE DEAL

- Festival artists and performances will included at the discretion of the Program Coordinator and Acting Up Committee.
- The venues will be professionally managed throughout Busselton Fringe Festival 2025 and the Venue Manager will be provided by Acting Up. Their main duty will be to oversee all activities and use of the facilities, which includes running the bar, ensuring the venue is clean, and all equipment is working.
- Acting Up reserves the exclusive right to run a bar during Busselton Fringe Festival 2025 Festival. Artists/shows will not receive a cut or percentage of alcohol sales.
- Dependent on venue, Lighting and/or Sound Operators are to be provided by artists/shows (technical staff may be arranged through the Venue Manager for a fee).
- A Stage Manager/Front of House Manager/Ticketing Staff, and any other staff, are to be provided by Acting Up.
- Busselton Fringe will provide in kind promotion and marketing assistance as part of the Fringe marketing and media campaigns. High res images, bios, and performance information etc must be supplied to Busselton Fringe on request. In addition, artists/shows are expected to promote their own shows and manage their own specific publicity campaigns.
- All successful artists/shows must have Public Liability Insurance to the value of no less than \$10 million.

EXPRESSIONS OF INTEREST – APPLICATION

Contact name:

Company name:

Email address:

Contact number:

Postal address:

Project Title:

Preferred performance dates and times (Max 7 days):

Are any additional days for rehearsal being requested?

Yes

No

Please specify

What are the bump in and bump out times required? Include cast warm-up times. Please specify

Do you have any specific stage, sound or lighting requirements?

If your preferred dates are not available are you happy to consider alternative dates?

Yes

No

Ideal total number of performances Total

show running time

Does your show include an interval?

Yes

No

Proposed ticket price: Full \$

Concession \$

Other \$

Do you have Public Liability Insurance?

Yes

No

If yes, please attach when submitting Expression of Interest.

Project Description

1. Outline your project description/overview/synopsis including any audience warnings such as adult themes or age restrictions.
2. Artist/Company background.
3. Please detail your proposed marketing campaign and target audience.
4. Please outline any specific technical specifications, equipment required, props and sets you will be using/require.

5. Please provide links to images, websites, video footage or attach (and describe) other relevant material to support your Expression of Interest.

Link 1:

Link 2:

Link 3:

Attachment 1:

Attachment 2:

Attachment 3:

Busselton Fringe will review all Expression of Interest applications and respond as soon as possible. Please note, it is assumed that all applicants have the financial means to fully deliver their proposed project with the support as outlined in this application. Busselton Fringe is unable to provide additional support above and beyond what is detailed in this document.

Please email completed applications to operations@actingup.com.au by end of November 2024. We will endeavour to inform all applicants by mid December 2024.

For more information on the Busselton Fringe Festival 2025 Festival visit www.busseltonfringe.com.au